



EUROPEAN
EXCELLENCE
AWARDS
2017

THE STEPS TO YOUR SUCCESSFUL APPLICATION

Registration for the intranet



European Excellence Awards 2017

To ensure the security of your sensitive data, we have set up a password-protected intranet site. After signing up, you can access the electronic application form and submit your entries online. You can save your application at any time and edit it later. To submit your projects, you need a valid account. Once you created it, we will send you an automatically generated email with your password. To activate your account, please follow the instructions in the email.

Login

1

E-Mail / Username *

Password *

log in

* mandatory field

[Forgot your password?](#)

New here? Register now!

2

[» Create your account now](#)

- 1 Here, you log into the intranet of the European Excellence Awards.
- 2 If you do not have an account yet, please register here. Last year accounts are not valid anymore.

Create Your Submission



Welcome to the European Excellence Awards 2017

We will be open for submissions soon!

If you have any question, please feel free to contact Anna Hoormann.

[+ Create new application](#)

1

No saved applications. [Create new application](#)

2

1 You may create your new application here.

2 Once you have started, you will see an overview of your saved and sent applications here.

Choose the Category



Category & Project Title

I want to submit my project/my campaign in one of the following categories *

Please choose your category

Name of the Campaign/the Project * ?

EEA 2017

[save & continue →](#)

* mandatory field

Choose a category for your project or campaign. You can find more information about the categories on our website.

You can enter a project or campaign in different categories. Once you finished the application in one category, you can easily copy and save it to another category and edit your entry if you wish.

Please always press the Save & Continue button after each step. You can leave and return to your application at any time.

Contact Details



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Contact details

Organisation

Please enter the contact details of the organisation. You are logged in as "Janine Voegt". If you are a member of the organisation and your contact details should be transferred automatically, please click the button below.

Company-type

Contact person

Company *

Street

Zipcode

City

Country *

Phone

Email

Website *

Contact details

Agency

Please enter the contact details of the service provider. You are logged in as "Janine Voegt". If you are a member of the service provider and your contact details should be transferred automatically, please click the button below.

Company-type

Contact person

Company

Street

Zipcode

City

Country *

Phone

Email

Website

Enter your contact details here. Please note the distinction between organisation (client: company, institution etc.) and service provider/ agency.

If an error occurs, please check if you have filled out all mandatory fields.

Main Features of the Project



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General Information

Please briefly describe the general idea and the success of the campaign/project in 2-3 sentences (max. 400 characters). Please note: The content of this field will be published when your project/campaign is shortlisted. *

Please state the timeframe when the campaign/project was implemented. If the campaign/project is still ongoing, please write "ongoing" into the second field. *

From To

Campaign/Project Budget in Euro

Media Spend in Euro

Please state the number and function of the employees who were involved in the campaign/project. *

Enter the basic information about your project or campaign here. This information will be published if you are shortlisted.

Adding the budget is NOT mandatory. But it helps the Jury assess the application.

You will be able to enter more detailed information on your project or campaign on the following pages.

Project Description



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Description

You have a total of 2000 characters to describe your project. A character count is shown on the right of the page.

Please describe the initial situation leading to the creation of the campaign/project

Please describe the objectives of the campaign/project

Please describe the strategic considerations involved in the campaign/project

Please describe the implementation of the campaign/project

Please describe the results (e.g. sales and awareness increases, response rates, media monitoring, click and user rates, employee, client or stakeholder surveys, benchmarking and KPI results. Please note that AVEs will not be considered by the Jury)

save & continue →

Please focus on the most important points in this detailed description.

You have 2,000 characters (including spaces) at your disposal.

Please describe the following:

- initial situation
- objectives
- strategy
- implementation
- results

Upload a Cover Picture



Cover Picture

To support your application, please upload a cover picture. Please use a picture, which has the following image dimension: 1920x650 px. It should best represents your agency. The picture will be used to illustrate your agency to the jury.*

Following filetypes are allowed: **.jpg** **.png** **.gif**
Maximum filesize: 1MB.
Required resolution: 1920x650px

Keine Datei ausgewählt.

Please provide a title for your picture (only on upload)

* mandatory field

Please upload a meaningful picture, which will be used as your cover picture. It should represent your project or campaign.

It could be the logo of the project or organisation or any other picture representing your project or campaign.

Please note that picture needs to be 1920x1080 px and that the maximum file size is 1 MB. The picture will be published.

Add Supporting Material



Material

To support your application you can upload additional material.

You are limited to three items of supporting material, so please choose carefully in order to illustrate the essential aspects of your submission. You can upload varieties of material, including planning documents, press releases, pictures, power point presentations (max. 10 slides), films (not exceeding three minutes), online material (screenshots, programs, etc.).
Please provide each material with an appropriate title when uploading.

You have no uploaded material.

Keine Datei ausgewählt.

File title

For texts: **.pdf** (please convert doc-files to pdf-files)
For images: **.jpg** **.gif** **.png**
For videos: **.mov** **.flv** **.avi** **.mpg** (in high quality until a maximum of 50 MB or as link where the video can be found)
For presentations: **.pdf** **.ppt** (Please convert ppt-files to pdf-files, maximum 5 MB)

Alternative link to a video (counts as one additional material)

Here, you can add three significant and supporting materials, e. g. pictures, movies, key figures, press releases, clippings or documents.

You can also upload a link to a website, which does count as one material.

Please pay attention to the formats and file sizes that can be used. A web link should be provided for movies larger than 50 MB.

Upload Weblinks



Weblinks

Link (Website, Facebook, Twitter etc.)

Examples:
<http://www.facebook.com/yourcompany>
<http://twitter.com/yourcompany>

[+ add another link](#)

Comments (e.g. notes, login details, etc.)

[save & continue →](#)

You also have the possibility to point out websites like Facebook, Twitter, YouTube etc.

Please do not add more than three links.

Submitting Your Project



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Entry review

Congratulations. You have almost completed your application. Here you can review your entry and make adjustments if necessary.

If you want to enter this application in an additional category, please click the button "save & enter in additional category". If you want to finalise the submission and payment process for your completed application immediately, please click the "submit & pay" button.

Please note that you need to have initiated an invoice or provided your credit card details to successfully enter the competition. By submitting your application, you state that the given information is correct.

submit & pay

save & back to overview

I declare that I have read the [terms and conditions](#) and that I understand and accept them.

Place Order

By going through the intranet shop and initiating an invoice or entering your credit card details, you are taking part in the European Excellence Awards. You will have 14 days to pay the invoice.

Please note the Terms and Conditions of the Awards.

Payment Overview



Payment Overview

Please note that only applications with an initiated invoice or given credit card details will be considered for the award. To pay your applications, please check the box and follow the instructions.

Completed applications

last edit

<input checked="" type="checkbox"/>	EEA 2017 29. Influencer Communications	27.06.17, 11:00
<input type="checkbox"/>	I want to order an Entry Check for this application (plus 29€ checking fee) ¹	

pay checked applications

¹ We offer to have your application checked by our team. Do all of your additional links and attachments work? Did you fill out the application form correctly? Please note that we won't check the content of your application (e.g. correct category, convincing strategy etc). Participants are responsible for their choice of category and the content of their application. The entry check doesn't guarantee a nomination or winning the Awards.

Until 11.59 p.m. CET on 07 September 2017, the first application costs 290 Euro, and each additional application submitted costs 190 Euro. Each application entered under the main categories Communications, Industries and Institutions, as well as Accomplishment costs 390 Euro, no matter if it is the first or a further application.

Between 08 September (00:01 a.m. CET) and 27 September (midnight CET), which is the late deadline registration period, applications come with an extra charge of 90 Euro each.

Between 28 September (00:01 a.m. CET) and 4 October (midnight CET), which is the final deadline registration period, applications come with an extra charge of 140 Euro each.

You will automatically receive an invoice when successfully entering your submission.

The Successful Submission





I declare that I have read the [terms and conditions](#) and that I understand and accept them.

Place Order

Your payment was successful.

Welcome to the European Excellence Awards 2017

Paid applications	last edit		
EEA Agency 2017	27.06.17, 11:31	 copy	
01. Agency of the Year (Small and Mid-Sized)			

Thank you for taking part in the European Excellence Awards. When you see those windows, your application has been successful.

Your Contact Person



Anna@excellence-awards.com
+49 (0)30 8485 90

If you have any questions, please do not hesitate to contact Anna. She will be happy to assist you.

More information can be found under Application on our website.

We are looking forward to receiving your applications.